



Abby Haley

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Professional Experience

Curiosity Correspondent | MIT Museum, MIT Nord Anglia Collaboration | 11/2021 - Present

- Research, script, film, host, and edit '[Ask MIT!](#)' series connecting international learners with MIT scientists, research, and culture. Deliver 20+ short and mid-form videos per academic year for distribution across public and private digital and social channels.
- Collaboratively workshop scripts for 'MIT Challenges,' series, making active MIT research accessible outside of the Institute. Act on camera, support editing, and create social content from mid-form videos.
- Coordinate with external graphic designers to maintain a cohesive message and visual brand identity; incorporate provided graphics and create brand aligned animations.
- Create and maintain standardized file organization system, guidelines for closed captions, and internal deadline schedules for external deliverables.
- Research and implement review tools to expedite feedback process for quick-turnaround deliverables.
- Explore and identify timely and impactful science and technology topics and stories.

Associate Producer | Northern Light Productions | 8/2021 - 11/2021

- Catalogued production assets and tracked master files for History/AETN feature documentary.
- Conducted archival research, wrote scripts, quality controlled films, facilitated on-site filming, and collaborated with external design and accessibility teams to create programming for Old Courthouse, Arch National Park in conjunction with National Park Service.

Global Communications Fellow | Meridian International Center | 1/2021 - 6/2021

- Liaised with State Department to story edit videos for 13 U.S. Science Envoys, including former Director of the National Science Foundation, Dr. Rita Colwell.
- Edited videos for flagship cultural and traditional diplomacy events.

Assistant Producer | Well Said Media | 5/2020 - 8/2021

- Brainstormed interview questions for documentary style videos; clients including Cornell University, TEDx.
- Created and maintained post-production workflow and organization.

Freelance Video Editor | Various Clients | 5/2020 - Present

- National Association of Intercollegiate Club Gymnastics; 53k+ combined views on 4 Instagram reels.
- Cambridge Science Festival; edited 18 social media videos using submissions from researchers, scientists and engineers from partners such as Google, Fujifilm and Pfizer.
- Ed Markey for Senate; incorporated Producer feedback on 24 hour deadlines.

Education

- Ithaca College | 2020
- Major | Documentary Studies and Production
- Minor | Art History, International Politics
- UNFCCC Delegate | 2018, 2019

Skills

- Adobe Suite
- YouTube, Instagram, TikTok
- Sony a7S III
- Microsoft and Google Suite